

Member Email
For Thursday, Sept. 12 AM

Subject line:

 MEMBER EMAIL: ICBA Endorses Change in Provincial Government

From the President

In a pivotal move that reflects the heightened feeling of distress and concern about the current direction of our province, the **ICBA Board of Directors has endorsed John Rustad and the BC Conservatives** as the best choice for British Columbia on October 19th.

After months of hearing from contractors, small business owners, and their workers across the province, it is clear to me that change is not only desired—it's desperately needed. In a spring poll commissioned by ICBA, an overwhelming 76% of British Columbians agreed that “so many things are broken in B.C. right now.” This sentiment underscores what I've been hearing in every corner of the province.

Economic stagnation, the rampant growth of government, and a dramatic deterioration in healthcare, housing affordability, and safety on our streets have defined the NDP's 7 years in government. All of us can feel the consequences directly as we see the decline in our quality of life. Despite claims of progress, the reality is stark: 12 of every 13 jobs created in B.C. since 2022 have been in government, 85% of the construction industry is shut out of government projects under the NDP's broken Community Benefits Agreement model, and hardworking British Columbians have been stripped of their democratic right to a secret ballot in union drives.

ICBA's decision to endorse the BC Conservatives was driven by the need for fresh ideas and common sense solutions—values articulated by John Rustad and his team. Their focus on new approaches to real issues represents the kind of bold leadership that we need to start to turn things around.

As we approach the October 19th provincial election, ICBA is committed to supporting policies and leaders who will build more and faster and create opportunity, fairness, and prosperity for our industry and our province. Together, we can press the reset button on the challenges that the NDP have either ignored, worsened, or proven incapable of solving.

Chris Gardner
President & CEO, ICBA

PS: ICBA will be providing materials, information and analyses for our members throughout the BC election. Please visit (and bookmark) our Election Toolkit at icba.ca/election.